

9 Tokyo 2020 Participation Programme

Eight themes that will bring people together to create the future

The Tokyo 2020 Games is not merely a sporting event for Japan and the world, it also aims to leave many positive tangible and intangible legacies in such fields as culture, education and the economy.

In the lead up to the 2020 Games, large numbers of people will be participating in projects and events (Actions), and the results of these events will be bequeathed to future generations (Legacies). In this way, the Tokyo 2020 Participation Programme will include people across the whole of Japan in Games-related projects and events, which will be organised by various local governments, organisations and groups.

Events that promote and support the Tokyo 2020 Games Vision will be held nationwide. Games-related companies and groups and non-commercial organisations will be holding events that welcome all generations. The events will promote various themes including culture, arts and the recovery of the disaster-affected areas. The organisers will be entitled to display one of two specially devised logos at their events.

Action Fields



Tokyo 2020 Official Programme

This logo can be used for events (Actions) organised by the national government, the Tokyo Metropolitan Government, local municipalities hosting a Games venue, and official Games sponsors.



Tokyo 2020 Support Programme

The below logo is for use with projects (Actions) organised by non-commercial bodies.



If you see either of these logos in your town or region, this means that there is a Tokyo 2020 Games-related event happening near you. Why not go along and join in the fun!

For further details, please visit the official Tokyo 2020 website

For further details on project and event authorisation, please visit (only Japanese language)

<https://tokyo2020.jp/jp/get-involved/certification/organizer/>



Tokyo 2020 Participation Programme schedule of events (only Japanese language)

<https://tokyo2020.jp/jp/get-involved/certification/event/>



Sustainability Programme

The International Olympic Committee (IOC) has unveiled a new policy that places great importance on sustainability. We are putting in place various sustainability-focused Actions ahead of the Tokyo 2020 Games.



Tokyo 2020 Medal Project: Towards an Innovative Future for All

This project entails the production of medals to be awarded at the Tokyo 2020 Games using metals extracted from the discarded mobile phones and other small electronic appliances donated by people across Japan.



Japanese and British swimmers donate discarded mobile phones to the Tokyo 2020 Medal Project

For further details, see

<https://tokyo2020.jp/en/games/medals/project/>



Tokyo 2020 Education Programme YO•U•I•DON! (You•I•DON!)

Education programmes that promote the Tokyo 2020 Games Vision, the spirit of Olympism, or the Paralympic values are taking place at schools and other locations across the whole of Japan.

These programmes offer children and young people the chance to get involved in the experience of a lifetime.



Some 1,250 elementary and junior/senior high schools in the Greater Tokyo Area are taking part in the Tokyo 2020 Olympic and Paralympic Education Festival



Children who take part have the opportunity to experience sports that they wouldn't usually be able to, and find out for themselves the attractions and fun of these various sports

The Yoi Don! Programme

The Tokyo 2020 Education Programme is affectionately known as the Yoi Don! (Get Set) Programme. In Japan, the expression "Yoi Don" is often used to start races, or even new projects. The "Yoi Don" designation seeks to encourage children and young people across Japan to work together to begin initiatives aimed at realising the objectives of the Tokyo 2020 Games Vision.



Olympic and Paralympic education classes

Since April 2016, all public schools in Tokyo have been holding Tokyo 2020 Olympic and Paralympic Education Programmes.



For further details, see (only Japanese language)

<https://www.o.p.edu.metro.tokyo.jp/about-education>

Tokyo 2020 Cultural Programme Tokyo 2020 Cultural Olympiad

The Olympics and the Paralympics are also a cultural festival. A wide range of cultural programmes are being held throughout Japan for everyone to take part in.

We are also encouraging large number of young people to take part in culture and arts-related initiatives, and foster creativity.



The Nihonbashi-Tokyo 2020 Cultural Olympiad kick-off event made headlines both in Japan and around the world